FUJIFILM

Australian Packaging Covenant
Action Plan

January 2014 to December 2016

Revision 2.0
Revision Date: July 2014

Endorsed by: Dave Marshall, Chief Operating Officer

Signed: _____ **Date:** 9-9-14

AUSTRALIAN PACKAGING COVENANT ACTION PLAN FOR THE PERIOD 2014-16

Company Summary

Fujifilm Australia Pty Ltd is one of over 250 worldwide subsidiaries of FUJIFILM Holdings Corporation.

FUJIFILM Australia head office is situated at 54 Waterloo Road, Macquarie Park, NSW 2113

FUJIFILM Australia has been a signatory to the Australian / National Packaging Covenant since May 2001, and is committed to the stated principles of product stewardship. FUJIFILM will aim to continually improve its environmental performance and waste management activities.

FUJIFILM Australia is the sole importer and distributor in Australia of Fujifilm branded consumer imaging products; principally cameras and accessories.

FUJIFILM also imports and distributes business-to-business products such as photo imaging equipment and consumables, printing and pre-press equipment and consumables, medical imaging systems, recording media and lenses for the motion picture and broadcasting industries.

Place in Supply Chain

FUJIFILM Australia is a brand owner, and distributor. FUJIFILM does not manufacture in Australia and does not retail products directly to the consumer.

FUJIFILM Australia has little influence on the packaging design of imported products. However these aspects are responsibly managed by the parent company and form part of our Action Plan.

A small percentage of products are repackaged using locally purchased packaging materials, and a small percentage of products are sourced locally. FUJIFILM Australia has the potential to influence the design of these packages and this forms part of the review against Sustainable Packaging Guidelines

Covenant Contact

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AUSTRALIAN PACKAGING COVENANT ACTION PLAN FOR THE PERIOD 2014-16

KPI's	Actions	Responsibility	Baseline Data	Target or performance goal	Timeline or Milestones
Goal1. Design - optimise packaging to achieve resource efficiency and reduce environmental impact					
KPI 1: Proportion of signatories in the supply chain implementing the SPG for design or procurement of packaging.	Locate key person in Tokyo, so that ongoing progress can be reported	APC Team	No contact	Establish relevant contact within appropriate Fujifilm Tokyo Division	December 2014 and maintain working relationship.
	APC team to review locally procured items to ensure they meet SPG guidelines and design process.	APC Team	Obtain current list of local suppliers	Establish relevant contact and source relevant SPG compliance.	Review current requirements July 2015 and then annual monitoring.
	Report reduction in packaging for digital cameras, imported from Japan	APC Team	Baseline 2011 data 67sqcm per package as reported by Ecology and Quality Management Division	10% reduction year on year	December 2016 and yearly reporting
	APC team to review locally procured items and sort into various packaging types and investigate buy recycled checklist.	APC Team	No central information on local suppliers and the packaging types used.	Core APC team established and meeting regularly	Establish by December 2016 and the annual monitoring
	Evaluate products that come out of Japan and investigate buy recycled checklist.	APC Team Tokyo	Tokyo unaware of APC & SPG guidelines	APC & SPG guidelines to be sent to Tokyo Division for review and feedback on requirements	Establish contact and monitor annually - August 2016

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KPI's	Actions	Responsibility	Baseline Data	Target or performance goal	Timeline or Milestones
Goal 2. Recycling - the efficient collection and recycling of packaging					
KPI 3: Proportion of signatories with on-site recovery systems for recycling used packaging.	Continue to monitor established on-site recycling	APC Team Warehouse	2013 recycling data	Analysis of waste for continue improvements	Yearly from 2014 data from Cozens
	Review and compiled a current list of recycled materials and establish measurements.	APC Team	Various recycling conducted but not well documented and no measurements recorded.	Formally documented and monthly measurements	May 2015 and then yearly analysis
	Review the process for the re-use of boxes within the warehouse	APC Team Warehouse	Boxes re-used but no measurements	Monthly measurements	December 2015 and then yearly analysis
	Review toner cartridge recycling	APC Team	Toner cartridges recycling in place.	Continue to monitor and review as needed	December 2016 and then yearly analysis
	Review the option to recycle batteries such as AA, AAA, D.	APC Team	No recycling in place.	Put in place a box and education of staff on new program and what is expectable, etc.	December 2015 and then yearly analysis
	Education on recycling	APC Team	Revisit education and awareness on the recycling within the business	Continuous improvement and awareness	September 2014 and then yearly until 2017

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KPI's	Actions	Responsibility	Baseline Data	Target or performance goal	Timeline or Milestones
KPI 4: Proportion of signatories with a policy to buy products made from recycled packaging.	Establish ""buy recycled" policy	APC Team	Limited detail in policies about buying products using recycled packaging.	Review current policies & update	Implement by December 2015 and monitor usage through the document review program.
Goal 3. Product Stewardship - demonstrated commitment to product stewardship					
KPI 6: Proportion of signatories that have formal processes for working with others to improve design and recycling of packaging	Establish recycled content of current supplier cardboard boxes	APC Team	Limited information on general packaging obtained from suppliers	Clarification on general packaging used and movement to recycled packaging	December 2015 and then annual monitoring
KPI 7: Proportion of signatories demonstrating other product stewardship.	Maintain ISO14001 certification	APC Team	ISO14001 certification to May 2016	Continue to monitor and review as required.	Annual monitoring and external auditing - December 2016
KPI 8: Reduction in the number of packaging items in litter	Check if camera boxes have recycle labels and advice on disposal	APC Team	Limited information available.	Working with suppliers about labeling	Establish content by December 2016 and then annual monitoring
	Recycle / reuse labels on cardboard boxes?	APC Team	Limited information available.	Working with suppliers about labeling	Establish content by December 2016 and then annual monitoring