



Signatory Name: Fujifilm Australia Pty Limited

The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.

Status: Completed

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

5. Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

6. Industry type (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other: Imaging Solutions

7. Please indicate your organisation's reporting period:

- Financial Year: 1 July 2012 – 30 June 2013
- Calendar Year: 1 January 2013 – 31 December 2013

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

8. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent?

Yes No

Provide details of policies and procedures

Environmental obligations, environmental aspects management & objectives program, environmental operation control & monitoring, environmental communications. Plus there are processes which are used through Japan where all products packaging is developed.

9. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

10. Have any new types of packaging been introduced during the reporting period?

Yes No

11. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

12. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Existing packaging reviewed. (KPI1 - AP1 & 2)	Only 10% of current packaging has been reviewed. - This involved the memory card packaging and its still being investigated to remove plastics and only use recycled cardboard. Trials in packaging type are still ongoing. - Camera packaging now only uses recycled cardboard and all plastics have been removed. There has also been a move to limit the different sizing of the boxes for lower end cameras. Now internal packaging is the same size which reduces cardboard waste as new models can use the same packaging.
2.	Environmental team meetings (KPI1 - AP3)	Meetings have been held twice a year and all members are attending. Restructuring of the members responsibilities is currently underway to get more involvement rather than just an avenue to report current activities. The members will be required to play a more active role in reporting environmental matters.
3.	APC Annual Report (KPI1 - AP4)	Annual report is due for a review in 2015. The current report is not relevant to the current activities and needs to be more measurable. A draft has been compiled and will be submit mid 2014

13. Describe any constraints or opportunities that affected performance under this KPI

No constraints and currently working towards possible opportunities.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

14. Do you have on-site recovery systems for recycling used packaging?

- Yes at all facilities/ sites
- Yes at some, but not all facilities/ sites
- No

15. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	On-site recover system for recycling used packaging. (KPI3 - AP5)	Paper, cardboard and plastic recycling continues and is monitored on a monthly bases. Over the last two years the average collection has dropped slightly by (paper + 0.15 - tonne average and plastic 0.01 - tonne average) Records for glass and metal have not been maintained and unable to identify average results.
2.	On-site recover system for recycling used packaging. (KPI3 - AP5)	Instax cameras are brought into the country without a pack of film. These cameras are all unpacked and then repackaged with a film box. To reduce the amount of packaging disposed all boxes are kept in temporary storage while the cameras are then repackaging using these boxes rather then purchasing new packaging. This means 80% of all boxes are reused for the shipping to customers of the instax cameras and all other boxes are held and then reused for other shipping requirements.

16. Describe any constraints or opportunities that affected performance under this KPI

The constaint is the storage of the packaging so the warehouse had to move items around to accomodate so that thay did not go straight to waste.

KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

17. Does your company have a formal policy of buying packaging made from recycled packaging?

- Yes No

Provide details of policies and procedures (including names of policies/ procedures)

Purchasing Request and Purchase orders

18. Is this policy actively used?

- Yes No

19. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Review existing purchasing procedure and develop specific buy recycled policy. (KPI4 - AP6)	All policies and procedure under the environmental management system (14001) have undergone a complete review in 2013/14. It was identified that the purchasing request and purchase order do hold details regarding buy recycled but there needs to be a check list created to assist staff. This checklist is in draft format but has not been finalised. The WHS, QA & EM action plan has missed this requirement and is now part of the update and will be complete mid 2014. With this process more action needs to be taken on staff education relating to general recycling and the companies environmental obligations and actions for improvement. This target is outstanding and to be completed mid 2014.

20. Describe any constraints or opportunities that affected performance under this KPI

Constraints would be the understanding by staff which give us an opportunity to promote buy recycled process.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

21. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

Yes No

22. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Improvement in packaging design &/or recycling (KPI6 AP8&9)	<p>Fujifilm Australia reports through to Japan who have a very extensive environmental team who we report various data too but have limited interaction otherwise. Most packaging discussion is done by the product managers and again this link is limited. Our aim was to establish better communication with a Japan representative who can help with environmental actions and improvements. This has been achieved but still requires better links between product manager, WHS, QA & EM team and Japan QA, EM team.</p> <p>Japan has a very extensive environmental program and our aim for the coming year is to bring some of these options to our business in Australia. This includes packaging types and improvement options.</p>

23. Describe any constraints or opportunities that affected performance under this KPI

Limited control from an Australian perspective as its handled by Japan. We are seeking a better link between the Japan quality and environmental compliance team and Australia

KPI 7: % signatories showing other Product Stewardship outcomes.

24. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	New printing machines	New printers have been installed throughout all branches. The total number of printers has been halved and has a new "follow me" system. This involves all staff being issued with a swipe card and they can print from any machine across australia. This eliminated the unnecessary printing of documents - reduce paper usage
2.	Recycling of printer cartridges	work continues but needs more promotion and the importance of zero cartridges to general waste

25. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

Yes No

If yes, please give examples of other product stewardship outcomes

26. Describe any constraints or opportunities that affected performance under this KPI

KPI 8: Reductions in packaging items in the litter stream.

27. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Review of current action plan and the compliance against APC and SPG	New draft actions that are relevant to the current practices of the business have been drafted. This also includes a closer relationship with staff responsible for consumer items.
2.	Workplace inspection to be generated to incorporate safety, quality and environmental items	Inspections carried out monthly.

28. Describe any constraints or opportunities that affected performance under this KPI

Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

29. Key achievements or good news stories

Packaging is now more generic for our cameras which has reduced amount of packaging types and also what packaging is used.

30. Areas of difficulties in making progress against your plan, Covenant goals or KPIs

The current action plan is just not relevant to the business practices and needs to be reviewed.