FUJIFILM

Professional

New FUJITRANS /FUJICLEAR Digital Display Material

Eye-Catching Display Solutions

New

High-Performance Backlit Digital Display Material That Delivers Striking Image Quality

From subtle skin tones in cosmetic displays to vivid commercial backlit ad boards, new FUJITRANS and FUJICLEAR Digital Display Materials lead the way to deliver amazingly brilliant, beautiful color and realistic images in durable continuous-tone photographic output. Both FUJITRANS (translucent base) and FUJICLEAR (clear base) are optimized for laser-scans and other digital exposure systems. These color print materials are especially designed for a wide range of display uses in sizes from small to large, such as oversized displays (trade-show displays), point-of-purchase materials, and indoor transit displays (subways, airports, etc). FUJITRANS and FUJICLEAR incorporate Fujifilm's latest color printing paper technologies for outstanding image quality and world-class image stability. Both materials deliver rich color saturation, high D-max, whiter whites, moderate gray balance, great detail from highlights to deep shadows and sharp text. FUJICEAR and FUJITRANS ensure great eye-catching displays with stunning visual impact.

Technological Advantages

Improved High D-max and Whiter Whites

- Offers an extremely wide range of gradation setups
- Creates images with rich saturation across the entire color spectrum, with improved reproduction of detail over an extended area
- Increased whiteness of white areas yields improved clarity in highlights

Brilliant Color Reproduction

Natural and more brilliant reproduction of red, green, blue, and yellow, producing a high-chroma finish suitable for displays

Durable and Easy-To-Treat Physical Properties

Improved durability easily enables post-process treatments such as laminating, retouching and more

Neutral Gray Balance

Balanced natural tone reproduction from highlights to shadows

Highest Level of Color Image Stability

Minimal reduction in image density even during long-term display under severe conditions; provides sustained clarity and vibrancy of image quality

Excellent Latent Image Stability

Remarkable latent image stability provides uniform high print quality for greater productivity

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